



PRISCILLA FELLNER

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310-339-6867
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www.localdesign.org

graphic designer

OBJECTIVE

A challenging and rewarding position applying skills in graphic design and illustration within the apparel industry.

EDUCATION

LOYOLA MARYMOUNT UNIVERSITY, LOS ANGELES, CA
B.A. in Studio Arts with a graphic design emphasis, Magna cum laude GPA 3.81/4.0

PROFILE

- Detail oriented, well organized and resourceful
- Demonstrated ability to acquire and apply knowledge rapidly
- Team player
- Creative, motivated & skilled

SKILLS

- Photoshop, Illustrator, InDesign, Acrobat, Microsoft Office
- Page Layout, Typography, Digital & Hand Drawing, Photo Retouching, Coloring/Color Theory, Prepress

WORK HISTORY

LOCAL DESIGN

July 2014 - Present, Rancho Palos Verdes CA

Client: El Pollo Inka Inc.

Freelance Graphic Designer

- Design dine-in menus, take out menus, lunch special menus, happy hour menus, and catering menus for numerous El Pollo Inka locations
- Create and develop advertisements for social media platforms, ad flyers and posters of food items or restaurant announcements
- Designed the look and navigation of www.elpolloinkarhe.com

Client: Pollo Inka Express Franchise

- Design drive thru menus, interior menu boards, and take out menus for all Pollo Inka Express locations
- Create and develop advertisements for social media platforms, ad flyers and posters of food items & restaurant announcements
- Create huge window advertisements to display from the outside of each restaurant
- Designed the look and navigation of www.polloinkaexpress.com

Client: Nextfly Communications

- Develop logos and branding for various start up companies working with Nextfly creating their website

HYBRID APPAREL

May 2009 - May 2014, Cypress CA

June 2010 - May 2014

Manager of CAD Department for Juniors & Girls Art Department

Production Assistant for Juniors & Girls Art Department

- Supervised other CAD artists and managed priorities to meet the department's needs and make deadlines
- Made sure CADs and hotlists met account managers' & clients' specifications for presentations & orders
- Assisted Art Director in preparing for meetings with customers
- Illustrated all flat sketches of the fashion bodies for the Girls, Juniors and Missy divisions.
- Made revisions to or create artwork to meet account managers' & clients' needs on the spot and update artwork to better fit current trends in the market
- Prepared and designed patterns, fabric textures, and embellishments to be applied to tees and tops for CADS
- Prepared tech packs for various fashion bodies to be sent to domestic & overseas factories & printers for construction
- Assigned style numbers to art, create templates, standard color pallets and coding systems to keep the department organized and run as smoothly as possible in an ever changing environment

May 2009 - June 2010

CAD Artist for Juniors & Girls Art Department

- Recolored, sized, separated, and placed art to work on various color grounds of various fashion bodies
- Designed layouts for CADs and hotlist pages to be shown to clients for meetings, presentation books for tradeshow and market, and to push through orders to get processed quickly and efficiently
- Created and designed CAD and hotlist backgrounds to be used for specific seasons, brands, & licenses to be used for meetings and presentations



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CALIFORNIA LABEL PRODUCTS

March 2006 - May 2009, Los Angeles CA

May 2006 - May 2009

Graphic Designer

- Designed layouts and created artwork for woven and printed labels, care labels, size tabs, and hangtags for apparel and textile industry
- Worked with domestic and overseas vendors to produce labels and tags comprised of various materials and techniques to supply samples and production for customers' orders
- Worked with clients to meet their needs and process their orders from providing initial quote to final shipment of production in fast paced environment

March 2006 - April 2006

Intern / Assistant to Art Department

- Designed print & web advertisements to notify customers about the company's products/services & current events
- Designed & assembled catalogues & sample books to be used at various textile tradeshow throughout the year

JARVIS COMMUNICATIONS

June 2007 - November 2009, Culver City CA

Client: Katherine Jarvis

Freelance Graphic Designer

- Designed editorial layouts & promotional pieces for a PR company specializing in the wine industry

INKA EXPRESS

July 2009 - August 2009, Rancho Palos Verdes CA

Client: Rosa Jamie

Freelance Graphic Designer / Illustrator

- Created a graphic logo for a new chain of fast food restaurants identity & signage

ROUNDHOUSE AQUARIUM

October 2007 - December 2007, Manhattan Beach CA

Client: Lauren Holman

Freelance Graphic Designer / Illustrator

- Created a graphic logo for organization & designed tees & sweatshirts utilizing the artwork

AIPEUC

December 2006, Rancho Palos Verdes CA

Client: Victor Escobar

Freelance Graphic Designer / Illustrator

- Designed & drew a series of posters to notify the public about the organization's annual conventions

CALIFORNIA STATE UNIVERSITY AT LONG BEACH PSYCHOLOGY DEPARTMENT

December 2005 - January 2006, Long Beach CA

Client: Dr. Courtney Ahrens

Freelance Graphic Designer - Pro Bono work

- Designed layout for a book about rape in order to educate readers, especially women, in the community & on campus on the subject

EL POLLO INKA RESTAURANT

June 2005 - August 2005, Torrance CA

Client: Carmen Escobedo

Freelance Graphic Designer

- Concepted with client to create designs that would be silk-screened on various plates needed to maintain the Peruvian authenticity of the restaurant
- Designed various promotional items like postcards, flyers, and posters for advertisement purposes

LOYOLA MARYMOUNT UNIVERSITY

January 2001 - May 2005, Los Angeles CA

Printmaking Teaching Assistant / Art Studio Technician

- Assisted printmaking students in etching techniques in dark rooms as well as helped them in various printmaking processes
- Maintained upkeep of studios - constructing furniture, plastering walls, dismantling items, etc.

ACTIVITIES / HONORS

- Hybrid Ninja Star - Company's quarterly award program of honoring star employees, September 2012
- California Label Products Employee of the Month, February 2008
- Loyola Marymount University Dean's List 2000, Spring 2005
- National Dean's List Honoree 2005
- Printmaking Scholar of Distinction 2005
- Art Smart volunteer teacher at LMU for 2nd grade students, teaching them the fundamentals of art
- Member of the AIGA (American Institute of Graphic Arts)

REFERENCES

Available upon request.